

introduction

"Currently since Jan - 2011 Founder of ON2R Productions and the band groove dragon, also currently since Aug - 2008, Cory is Chairman of the Board for Corlan, Inc. He is a founding member of Bay Area Datacom and is currently the President and CEO of BAD. Up till Aug - Prior to that the Co-Founder and Chief Technical Officer of HipSolve Media LLC. And for twelve years the former Director of Research & Development for AV Images Inc. With a background in Web design & IT / Product Design / Product Management / Fabrication / CAD & Graphic design and a real passion for new challenges. Currently and always pursuing productive relationships with innovative companies. Skilled at building strong team environments and fostering creative solutions."

education

University of California Berkeley / Hayward ~ Technical Engineering / Business Management

Heald Technical School for Robotics ~ Robotics / Computer Science / Electronics

Cal State Hayward ~ Business Administration / Computer Science

Solano Community College ~ Machine Tool Technology / Business

Benicia High School ~ General Education / Music

experience

• president and CEO / chairman of the board Corlan, Inc.

august.2008-currently Bay Area Datacom or BAD. – Benicia, California

Responsible for all aspects of new company startup. Using my core competencies in the design of the company infrastructure: Program and Project Management, Business Case Development, Strategic Planning, Risk Management, CRM Program Management, Financial Planning, Marketing, Negotiation and Performance Metrics Definition. Chairman of the Board of Directors of privately-held Corlan, Inc. Based in California, USA.

• managing new business development / marketing

july.2007-august.2008 Whisper Communications Inc. – Benicia, California

Employed to assist management with development of sales and marketing strategies of AV and IP Security markets, and to assist management with developing brand awareness and implementing business process improvements.

While at Whisper, I implemented changes to IT systems and logistics to streamline business processes, thus improving internal employee morale, efficiency and customer satisfaction. I also assisted with coordination of multiple projects simultaneously, ensuring delivery on time and within budget.

• co-founder / chief technical officer / senior vice president of internet properties

jan.2004-june.2007 HipSolve Media LLC – Redwood City, California

Start up company providing ISP (internet service provider) to musicians in the form of online music stores or record label. Music artists face many challenges and hard choices when marketing, selling, and distributing their music. We formed HipSolve Media to help them meet these challenges. Our mission is to make it easy and affordable for musicians, composers, and producers to market, sell, and distribute their music. In so doing, we aim to inspire more musical creativity. I created along with my development team (6) a server side application with a fully functional administration backend, payment gateway, and two additional client side applications for uploading and managing content and a download application. The task was to create a sophisticated yet easy-to-use tool (**jamGate**) for music marketing, sales, and distribution. Our model is to license these tools to a large number of artists and producers at an affordable price. All servers, code and applications are completed, running and currently HipSolve is Beta testing and looking into VC for marketing and a worldwide launch.

- web designer / marketing / vendor relations

june.2001 – february.2003 Diablo V twin - Martinez, California

Developed corporate identity and designed collateral. Designed and built corporate web site. Produced marketing and advertising materials for web and print. Also worked in the shop on special projects, custom aftermarket installations, tune and mods, exhaust mapping, design and fabrication of custom parts.

- owner operator

june.1997 – august.2008 CorDesigns - Benicia, California

Developed many innovative sites for leading companies. Managed graphic assets for these sites using the latest technologies. Developed strategic user experiences, resolved browser specific compatibility issues, and created effective development standards. Web Business Development / Marketing / Graphic Design / Corporate branding / Audio Video Production for the web / Consulting Studio Design and Control Room Fabrication / Superintendent of construction on Studio Projects / In-house Audio Digital Mastering.

- director of research and development

march.1989 –sept.2001 AV Images Inc. - Dublin, California

- Directed and coordinated the research and development of concepts, ideas, specifications, and applications for AV Images new products and services.
- Managed Client projects in excess of 5 million per project. (Booth construction, AV Production, Product Awareness Programs, etc.)
- Designed and manufactured cutting edge robotic and projection devices for custom projects.
- Managed new product development and improvements on existing products.
- Contributed to building brand awareness and credibility.

Tasks included: custom projection applications of all types (retro (rear projection tv)-truss mount-structure mount-front/rear) and custom audio applications for surround sound for trade show and event environments. Also designed and manufactured a fleet of Retro Projection systems (67", 72", 84", 100", 102", 120", 125", 167") and Stereo Graphics-3D systems, using CRT-TDT-DMD and Light Valve projection technologies. Designed and manufactured a one of a kind Audio Thunder Floor for additional effects to surround sound applications.

t e c h n i c a l s u m m a r y

- software

PhotoShop, Adobe Illustrator, Adobe PageMaker, Acrobat, Cubasis, Cake Walk, Pro Tools, Sound Forge XP, Wave Lab, File Maker Pro, Word, Excel.

- hardware

Windows, Mac various, most all Hard-disk Audio and Video, Video projection including CRT, TFT, DMD, Light-Valve Technologies, Linear Robotics and Servo systems with communications RS 232 / 432, Synced Multi-Channel Video processing, Audio Samplers and Processing, Test equipment DMM-Oscilloscope-Generators etc.

- machinery

Mig & Tig Welders, Milling Machines, Shop Saws, Presses, Brakes, Hydraulic and Pneumatic tooling. Most any tools for fabrication of: wood – metal – plastics.

o t h e r l i n k s

www.gotobad.com

www.on2rproductions.com

www.groovedragon.net

www.corydebrake.com